

DIGITAL MEDIA KIT

SUPPLIER MEMBERS



CANADIAN CAMPING AND RV COUNCIL

CONSEIL CANADIEN DU CAMPING ET DU VR

ABOUT US

The Canadian Camping and RV Council is the only national association dedicated to representing the interests and needs of Private RV Parks and Campgrounds in Canada.

We are committed to providing our members with access to exclusive benefits and discounts, networking, business and marketing tools, and government advocacy



ADVERTISING AT CCRVC.CA

The Canadian Camping and RV Council website provides access to valuable industry information, advocacy outlines, resources, and a members-only portal for Canada's campground and RV resort owners and managers that contains a library of training and business tools. Association supplier members can utilize this advertising option to better connect with campground owners and operators in Canada!



MONTHLY DIGITAL ADVERTISING RATES



All advertising agreements require a minimum 6 month commitment.
Pricing is per month.

WEBSITE BANNER

— 1050 X 180 px

- Home Page.....\$150
- Secondary Pages (each).....\$150

FOOTER BANNER

— 1050 X 180 px

- Home Page.....\$150
- Secondary Pages (each).....\$150

SIDEBAR AD

— 350 X 200 px

- Basic Package.....\$30
(Includes Pages: Home, About, List of Benefits, Members)
- Ultimate Package.....\$60
(Includes Pages: Home, About, Why Join, Industry Statistics, List of Benefits, Members)

NEWSLETTER AD

— 350 X 200 px

- Monthly Member Newsletter.....\$60

NEWSLETTER SPONSORSHIP

— 850 X 475 px

- Monthly Member Newsletter.....\$150

SITE & SOCIAL STATS

JULY 2021



Daily Views - 650+

Monthly Views - 6k+

Unique Views - 5k+



2k+



1.1k+

WEBSITE BANNER

— 1050 X 180 px

- Home Page (shown below).....\$150
- Secondary Pages (each).....\$150



CANADIAN CAMPING
AND RV COUNCIL
CONSEIL CANADIEN DU
CAMPING ET DU VR

Members Login

Join CCRVC

\$0.00

[About](#)

[Members](#)

[Resources](#)

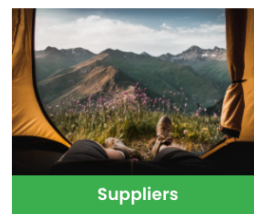
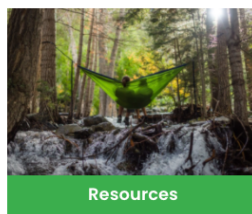
[Advocacy Issues](#)

[Find a Campground](#)

[Events](#)

[Suppliers](#)

[Governance](#)



ABOUT CCRVC



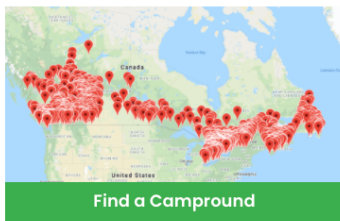
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1100 Burloak Drive, #300, Burlington, ON L7L 6B2 • 403-690-5642
cara@campincanada.ca • www.ccrvc.ca

FOOTER BANNER

— 1050 X 180 px

- Home Page (shown below).....\$150
- Secondary Pages (each).....\$150



Follow Us On Social Media



JOIN OUR NEWSLETTER

Receive regular updates from the Canadian Camping & RV Council as well as our partners.

<input type="text" value="First Name"/>	<input type="text" value="Last Name"/>	<input type="text" value="Campground Name"/>	<input type="text" value="Email"/>
<input type="button" value="SUBSCRIBE"/>			

ABOUT

The Canadian Camping and RV Council (CCRV) is the association of the Canadian RV and Camping Industry representing Provincial Campground Associations, their Member Campgrounds, the Canadian Recreational Vehicle Association (Manufacturers) and the Recreational Vehicle Dealers Association of Canada.

CONTACT

1100 Burloak Drive #300
Burlington, Ontario L7L 6B2
(905) 336-8969
info@ccrv.ca



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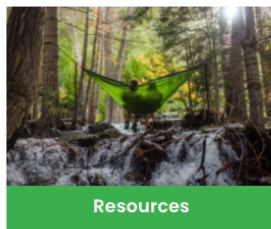
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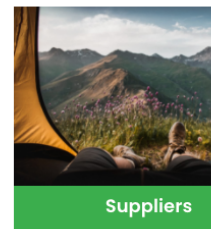
Benefits



Resources



Advocacy



Suppliers

ABOUT CCRVC

Canada's National Campground Association

The Canadian Camping and RV Council (CCRVC) is an association comprised of the RVDA of Canada, the Canadian Recreational Vehicle Association, Provincial Campground Owners' Associations, and Private Campgrounds across Canada.

Mission: Canadian Camping and RV Council's mission is to provide for the betterment and support of the Canadian RVing and Camping Industry in Canada.

Vision: Canadian Camping and RV Council promotes a thriving and vibrant Camping and RV industry through collaboration with our Provincial Members, Individual Private Campground Owners, and our RV Industry Partners.

Member Benefits: The Canadian Camping and RV Council provides members with the services and support that RV Parks and Campgrounds need to be successful while helping to promote the growth and development of the Canadian RV and Camping Industry. This is accomplished through member promotion, exclusive cost-saving programs, legislative consulting, and industry representation with the Federal Government of Canada.

By uniting Park and Campground owners with its industry partners RVDA of Canada, Canadian Recreational Vehicle Association and Go RVing Canada we can work together to grow the industry and secure the future success of our members. CCRVC encourages and promotes high operational standards, exceptional customer service, and quality outdoor vacation and accommodation experiences.

If you're not yet a member, we encourage you to take a few minutes to explore this site and discover the many valuable benefits and services CCRVC can bring to your business.

Contact us today for more information: info@ccrvc.ca



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— 850 X 475 px

- Monthly Member Newsletter.....\$150



NEWSLETTER AD

— 350 X 200 px

- Monthly Member Newsletter.....\$60



Who We Are

The Canadian Camping and RV Council (CCRVC) is a non-profit Association comprised of Provincial Campground Owners' Associations across Canada and Industry Partners including RVDA of Canada, and the Canadian Recreational Vehicle Association. Together we share a combined interest to support, facilitate, and endorse a strong, vibrant Camping and RVing industry in Canada.

Offering member benefits, vendor/supplier discount programs, government advocacy, marketing and advertising avenues, industry networking, and much more, membership with the CCRVC is a great addition to your business success strategy!



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